Demystifying the concept of Family Planning for teenaged girls

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The scale of our problem

- Teenage Pregnancy Stands at 20% for urban girls and 36.4% for rural based girls
- Only 10% of adolescent girls 15-19 use family planning methods— including condoms
- 8% of adolescent girls have been married by the time they are 15; 42% by the time they are 18
Why are teenaged girls not using FP?

“I wish someone talked to me earlier, I didn’t know I had a choice”

“My husband and mother in-law expect me to have a baby now I am married”

“The people at the clinic will tell my mother that I am having sex and they will shout at me”

“Family planning can make you sick, its not for girls”
What we did differently

CONVERSATIONS AMONG FRIENDS
Encourage peer-to-peer information sharing at every point along the journey.

TEENS’ BEST SELVES
Connect teens’ choices to their aspirations for the future and their present-day needs.

ON THEIR TERMS
Reach teens in their language, on their terms, and in the places they feel most comfortable.

UNDERCOVER, BUT JUST ENOUGH
Design to be private enough to shield teens from judgement, but not so secretive to arouse suspicion.
Our results

Service Mix

- E.C. Pill
- Implant 3-year (Implanon)
- Implant 5-year (Jadelle)
- Injectable - 2 month
- Injectable - 3 month
- IUCD

Diva Centres

- Divorced/separate
- Married/Cohabitin
- Never married
- Not applicable
- Unknown (form
- Widowed

Outreach
Lessons Learned

• Professionalize all staff involved, particularly peer mobilisers

• Build systems for continuous meaningful client feedback

• Grass-root advocacy

• De-medicalized approaches in both service delivery and client communication

• Additional capacity building for service providers
Thank you